

Break away in 2026 with Lumen's Q1 Partner Incentives

Partners,

We want to help you get a big start to the new year with our **Lumen Q1 2026 Partner Incentives!** Our **Big Wins, Wavelengths, NaaS, and New Logo Incentives** are back for Q1 — and now even **better**. We've enhanced these programs to help you stack larger payouts and break away with Lumen in the new year.

With up to **\$322,000+ in payouts** on a single deal, on top of your commission, **these may be our most rewarding incentives ever!**

Lumen Big Wins Incentive

Bring Lumen your large deals and earn up to a \$250,000+ payout



Lumen bridges networking, managed services, edge cloud, collaboration, and security to deliver an exceptional customer experience. Bring us your biggest deals to earn more while delivering more for your customers!

- **Payout doubled!** Earn a one-time payout of **2X MRC** on Qualified Sales of **\$20,000 to \$125,000 incremental MRC** (\$250,000 maximum payout per customer)

- Earn a one-time payout of **1X MRC** on Qualified Sales of **\$250,000 or more** (no maximum payout)
- Deal must be over \$20,000 incremental MRC to qualify
- Qualified Sales with a minimum Service Term of two years are eligible
- Opportunities may be CIE or NCI
- **New!** Stackable with other partner incentives
- Deal must be created between **January 1 – March 31, 2026**, and "Closed Won" by **September 30, 2026**

► [Click here for Big Wins Incentive terms & conditions.](#)

Lumen Wavelengths Incentive

Receive a **2X MRC** payout, up to **\$50,000**, for each wavelength sale



Catch the wave with Lumen! Lumen Wavelengths is a dedicated, ultra-high capacity, low-latency connectivity solution enabling customers to modernize, simplify and scale their core digital network so that their data, applications, and workloads can be distributed securely between their IT instances residing in Strategic Data Centers and Public Cloud.

- **Payout doubled!** Earn a one-time payout equal to **2X MRC**, up to **\$50,000** per billing customer, when you sell any Wavelengths product
- Qualified Sales: Sales of Eligible Products
- No minimum MRC
- Minimum Service Term of two years on the Eligible Product
- Opportunities may be CIE or NCI

- Stackable with other Lumen incentives
- Deal must be "Closed Won" between **January 1 – March 31, 2026**

▶ [Click here for Wavelengths Incentive terms & conditions.](#)

Lumen NaaS Incentive

Bring NaaS deals to Lumen and earn **\$1,000 per new customer**



Activate and deploy internet service in minutes with a single, central network management portal. Customers can easily add new connections or upgrade their network with our intuitive NaaS Manager, extensive APIs, and over the top cloud, edge, and security services they can add in the future to build the network they need. Redefine the networking experience with Lumen® Network-as-a-Service while growing your own business.

- **Payout doubled!** Earn a one-time payout of **\$1,000** for every new NaaS customer
- Customer must order a new NaaS Port and activate a new NaaS Service during the Incentive Period
- Earn an **additional one-time payout of \$1,000** if your customer completes a Customer Story with Lumen
- Opportunities may be CIE or NCI
- Stackable with other Lumen incentives
- Deal must be "Closed Won" between **January 1 – March 31, 2026**

▶ [Click here for NaaS Incentive terms & conditions.](#)

Lumen New Logo Incentive

Introduce Lumen solutions to new customers & earn up to \$20,000



When you introduce Lumen solutions to new customers, you can earn up to \$20,000 per billing customer. Lumen helps partners build a strong customer base with the extraordinary capabilities of our solutions portfolio and the strength of our global fiber infrastructure.

- Earn a one-time payout equal to **1X MRC**, up to **\$20,000** per billing customer, when you sell any Eligible Product to a new logo customer
 - Minimum \$1,000 MRC on the Qualified Sale
 - Minimum Service Term of two years on the Eligible Product
 - **New!** Opportunities may be CIE or NCI
 - Stackable with other Lumen incentives
-
- Deal must be "Closed Won" between **January 1 – March 31, 2026**

[▶ Click here for New Logo Incentive terms & conditions.](#)

Full incentive details, terms, and conditions are on the [Lumen Partner Portal](#).

Our Q1 2026 Partner Incentives are designed to help you win big and grow fast. Reach out to your Lumen Channel Manager today to take advantage of these incentives.

LUMEN®

[Lumen](#)
[Privacy Policy](#)
[Unsubscribe](#)



[Lumen](#) [Privacy Policy](#) [Unsubscribe](#)

Any confidential specifications, price lists, data, technical or business information or plans, and/or any other confidential material furnished or disclosed by Lumen to Representatives under the Master Representative Agreement shall be deemed the exclusive property of Lumen.

©2026 Lumen Technologies. All Rights Reserved. You are receiving this email because of your business relationship with us. Follow the link above to view our privacy policy. If you do not wish to receive future marketing emails, please use the unsubscribe link.